

FOR IMMEDIATE RELEASE

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ZILOG Announces “The Channel” An All-new Quarterly Newsletter Series

Zilog’s quarterly newsletters feature the latest updates on Zilog’s industry insights, new products, development tools and technical tips when using Zilog architectures

San Jose, CA. and Biel, Switzerland. August 26, 2010 – Zilog, Inc. a wholly owned subsidiary of IXYS Corporation (NASDAQ:IXYS) and a trusted supplier of application-specific, embedded microcontroller (MCU) system-on-chip (SoC) solutions for industrial and consumer power management applications, today announced that it has reinstated and expanded the availability of its informative newsletter service, The Channel, which originally went out to registered customers only. Zilog states that this information service is now offered to all designers, application engineers and developers everywhere.

The Channel newsletter, which will be released quarterly, is another example of how Zilog is back providing excellent industry leadership and extending its important information out to the greater microcontroller audience. Each issue now provides wide coverage that is pertinent to today’s designer needs.

The Channel newsletter is a microcontroller developer’s direct line for the most current information for product highlights, technical tips and new application notes. It also contains a new one-page “Cut Sheet” which contains complete recipes for specific application solutions that are tailored to provide access to all the information in one click without any site searching. This fresh new approach provides a very clean solution that makes using Zilog products quick and easy to implement into new designs.

The Channel is loaded with valuable insights and is complete with embedded hot links that take customers directly to information they are interested in accessing. The compelling newsletter series is quite contemporary and easy to view. It is available in flash format at www.Zilog.com under “The Channel” from the main Zilog website page.

About Zilog, Inc.

Zilog is a trusted supplier of application-specific, embedded system-on-chip (SoC) solutions for the industrial and consumer markets. From its roots as an award-winning architect in the microprocessor and microcontroller industry, Zilog has evolved its expertise beyond core silicon to include SoCs, single board computers, application specific software stacks and development tools that allow embedded designers quick time to market in areas such as energy management, monitoring and metering, motor control and motion detection. Zilog is an IXYS company. For more information, visit our websites at <http://www.ixys.com>, and <http://www.Zilog.com>.

About IXYS Corporation

IXYS Corporation makes and markets technology-driven products to improve power conversion efficiency, generate solar and wind power and provide efficient motor control for industrial applications. IXYS offers a diversified product base that addresses worldwide needs for power control, electrical efficiency, renewable energy, telecommunications, medical devices, electronic displays and RF power.

Safe Harbor Statement

Any statements contained in this press release that are not statements of historical fact, including the availability, content and quarterly release of the newsletter may be deemed to be forward-looking statements. There are a number of important factors that could cause the results of IXYS to differ materially from those indicated by these forward-looking statements, including, among others, risks detailed from time to time in the Company's SEC reports, including its Form 10-Q for the fiscal quarter ended June 30, 2010. The Company undertakes no obligation to publicly release the results of any revisions to these forward-looking statements.

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